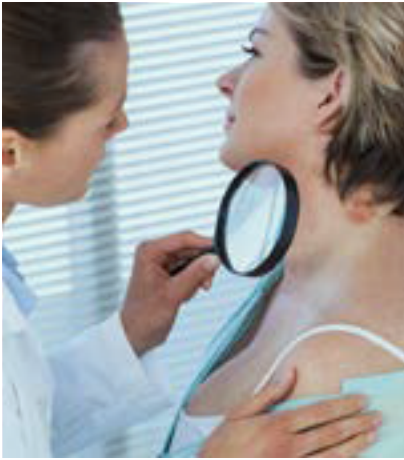


DERMATOLOGY EXPERTISE (Psoriasis, Atopic Dermatitis/Eczema)



Psoriasis, a chronic skin disorder characterized by plaques, affects 2-5% of the world's population. It is most prevalent in those over age 50. Eczema/atopic dermatitis is a skin disorder characterized by scaly and itching rashes. It is most prevalent in infants; up to 70% outgrow the order before adolescence.



AES EXPERIENCE

Therapeutic area: **Dermatology**

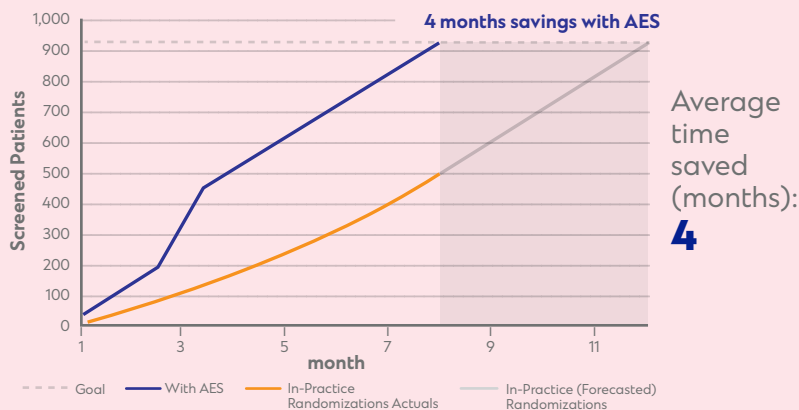
Number of protocols: **472**

Number of potential patients in database: **6.3 million**

Number of sites supported: **697**

Number of patients randomized: **16,464**

Average number of recruitment months: **4**



INSIGHTS

- Patients not knowing the severity/nature of their condition
- Patients' (lack of) willingness to abstain from systemic immunosuppressive agents to participate in a trial
- Patients' (lack of) willingness to discontinue other current psoriasis treatment during a trial
- Eczema patients' concern about receiving medication via injection or IV administration (unlike psoriasis patients, who are used to it)

People with skin conditions often feel alone. In an AES survey of 1,000 patients worldwide, over 70% were engaged in some form of online or social media to find information on eczema/atopic dermatitis.